



NEWS RELEASE

MobileLBS and Amber Alert GPS Canada sign Reseller Agreement To Market safety technology in the GTA bringing piece-of-mind to parents and care givers.

Markham, ON – June 27, 2010 – MobileLBS Inc. has signed a Reseller Agreement with Amber Alert GPS Canada to market the Amber Alert GPS Global Monitoring System.

With great success, The Amber Alert GPS Global Monitoring System has now been launched from coast to coast across Canada and is powered by the Rogers Wireless TM Network. The corporate objective is clearly focused and direct in providing Canadian families easy to use GPS monitoring and security for the safety of their children and other vulnerable family members. In brief, this new system provides a child safety blanket across Canada for families to access, tailor to their needs, and easily manage from both their computer and or their cell phone.

The Amber Alert GPS 2G device incorporates state-of-the-art next generation GPS and Cellular communications technology. As currently the worlds smallest GPS device one of the many features include an SOS button, which the user can press in the event of an emergency. Once activated the device sends a text message to the parent or caregiver along with up to 5 pre-determined family members with a map location for immediate response. The system will continue to send messages every five minutes with an updated location of the child until the parent or caregiver cancels it. The system is developed for parents of children between the ages of 2 and 12, families caring for children suffering from Autism, and also for the care of elderly suffering from Alzheimer's.

"The world has changed, no longer can we assume that our loved ones are safe at all times" said MobileLBS President, Keith Pitts. "The Amber Alert GPS System gives parents and caregivers the peace of mind and comfort that they are doing everything they can to insure their loved ones safety. The Amber Alert is easy to set up and use. It incorporated advanced features such as geo-fencing and destination alerts to maximize parental awareness."

"MobileLBS will provide us with a much needed direct sales and support presence in the Greater Toronto Area" said Amber Alert GPS Canada President Kenneth Corey. "Keith and his team are knowledgeable industry experts with over ten years' experience with GPS based solutions. We are pleased to have them represent Amber Alert GPS Canada".

About MobileLBS

MobileLBS (www.mobilelbs.com) is a Markham, Ontario based company that supports best-of-breed technologies within Law Enforcement, Fleet, Personal Protection and Lone Worker Applications. We assist organizations in developing and implementing cost effective LBS initiatives to meet their specific requirements. With over 10 years of combined expertise and knowledge in GPS and LBS applications MobileLBS provides expert professional services and support required to implement a solution with the highest ROI possible.

About AMBER ALERT GPS Canada – Amber Alert GPS was founded by Russell Thornton in Salt Lake City, Utah after he lost his son at an amusement park for 45 minutes. Fortunately for Russell and his family, his son was recovered safely and the story had a happy ending. The experience inspired Thornton to develop a product that

would not only prevent such incidents from happening, but provide a quick resolution in the event a child did go missing. Partnering with AAGPS, Amber Alert GPS Canada was founded in 2009 by Kenneth Corey in Vancouver, British Columbia. Mr. Corey, an experienced high tech entrepreneur, envisioned the creation of a Child Protection Monitoring System to provide Canadian families the latest state of the art technology tools to protect their children and vulnerable family members. Amber Alert GPS is also endorsed by the creator of the Amber Alert System, Mr. Peter Seybert and Mrs. Donna Woodson-Norris the mother of Amber Hagerman, the young girl for whom the Amber Alert system was named. For More Information visit: www.amberalertgps.ca

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